



MAA BHARTI P.G. COLLEGE, KOTA

SWOC STRENGTHS, WEAKNESSES, OPPORTUNITIES AND CHALLENGES

INSTITUTIONAL STRENGTHS

- 1. Emphasis on cooperative administration fosters active participation in governance.*
- 2. A central location within the city, offering convenient commuting options and excellent connectivity to all corners of the urban landscape.*
- 3. Implementation of digital governance facilitates efficient management, record-keeping, admissions, and assessments.*
- 4. Ensuring a cadre of eligible, proficient, and detail-oriented teachers.*
- 5. Provision of quality educational sessions.*
- 6. Offering therapeutic classes tailored to support weaker pupils.*
- 7. Maintenance of a well-stocked and digitized central library.*
- 8. Providing rapid internet access and connectivity across the campus.*
- 9. Cultivating strong departmental alliances and assemblies.*
- 10. Employing diligent and skilled fourth-class staff.*
- 11. Implementation of clear and effective organizational schemes.*
- 12. Notable success of students in cracking challenging exams such as GATE, SSC, RPSC, and other state examinations.*

- 13. Offering support services for students including a Training & Placement Cell, Anti-Ragging Committee, Anti-Sexual Harassment Cell, Women's Cell, etc.*
- 14. Integration of digitally equipped classrooms to enhance teaching and learning experiences.*
- 15. Maintaining a green, pristine, and environmentally safe campus environment.*
- 16. Facilities such as an Assembly Room, Board Room, and Seminar Room to support various activities.*
- 17. Organizing keynote lectures, additional lectures, and pep talks by influential speakers and scholars.*
- 18. Employing creative pedagogy methods in teaching and assessment.*
- 19. Providing scholarships free to economically disadvantaged students.*
- 20. Offering specialized counseling services for advanced students.*
- 21. Providing on-campus advising facilities by competent advisors.*
- 22. Promoting social consciousness through NSS wings.*
- 23. Implementing strategies for employee well-being.*

INSTITUTIONAL WEAKNESSES

- 1. The academy faces a scarcity of endowments as it relies solely on self-funding and receives no government aid.*
- 2. Limited opportunities for corporate and industrial associations hinder potential growth avenues.*
- 3. Staff turnover is a challenge due to young employees leaving for marriage or better career opportunities.*
- 4. An insufficient number of employees identified as research supervisor's hampers research activities.*
- 5. Student emigration to larger cities diminishes campus retention rates.*
- 6. The success rate of students in government exams is relatively low.*
- 7. Priority given by students to pursue professional courses like the 4-Year ITEP program is hindered by the lack of government allowance for its initiation.*
- 8. There is a pressing need to introduce Master's courses in the Arts Department, Education and Computer Department to meet demand.*
- 9. No institution-industry interaction.*

10. Inadequate exposure of students to 'real world' situations before/during graduation.

11. Adverse effects of globalization, media & technology on the younger generation.

INSTITUTIONAL OPPORTUNITIES

- 1. **Specialized Education:** Maa Bharti P.G. College offers advanced specialization in various fields, enabling students to deepen their knowledge and expertise.*
- 2. **Emphasis on Research:** Our postgraduate programs prioritize research, nurturing critical thinking and problem-solving abilities among students.*
- 3. **Networking Platforms:** Through interactions with professors, peers, and industry experts, students have ample opportunities to expand their professional network.*
- 4. **Career Enhancement:** Graduating from Maa Bharti PG College opens doors to diverse career opportunities, with higher chances of securing lucrative positions and advancing in their chosen fields.*
- 5. **Hands-on Learning:** With a focus on practical skills development, students graduate equipped with the necessary tools to excel in their respective field.*
- 6. **Leadership Development:** Maa Bharti PG College nurtures leadership qualities in students, preparing them for leadership roles within organizations.*

- 7. Personal and Professional Growth: Our programs foster holistic development, enhancing students' personal attributes and professional skills such as time management, communication, and adaptability.*
- 8. Pathways to Teaching Careers: Graduates from our Integrated courses have opportunities to pursue careers in teaching, contributing to academia.*
- 9. Fee Concession for Underprivileged Students: Maa Bharti PG College is committed to promoting inclusivity and accessibility to higher education. We offer concessions in fees for underprivileged students, ensuring that financial constraints do not hinder their pursuit of academic excellence.*
- 10. Sports Quota Opportunities: Recognizing the importance of sports in holistic development, Maa Bharti PG College provides opportunities for students with exceptional sporting talent through dedicated sports quotas. This allows talented athletes to pursue their academic aspirations while representing the college in various sporting events, fostering a well-rounded educational expert.*
- 11. Facilitation of Career Shifts: Our programs empower students to make successful career transitions by equipping them with relevant skills and knowledge.*

12.Soft Skills Enhancement: Communication, teamwork, and leadership skills are emphasized throughout our curriculum.

INSTITUTIONAL CHALLENGES

- 1. The college faces financial strain due to rising prices and a lack of government endowment.*
- 2. A significant portion of the next generation of students exhibits a lackadaisical attitude towards further studies.*
- 3. Providing fee waivers for students from families affected by the economic repercussions of the pandemic strains the college's finances.*
- 4. Early marriages in certain societal groups and rural areas contribute to student irregularity and academic disengagement.*
- 5. Traditional family values discourage students from participating in internships, outreach programs, further studies, or seeking employment in other cities.*
- 6. Many students are first-generation learners, resulting in a lack of support and certainty from their families.*
- 7. The availability of private undergraduate degrees from UOK diminishes interest in attending regular college.*
- 8. Students show more interest in nursing and veterinary nursing courses due to perceived job opportunities.*

9. Enrollment in master's courses declines due to subsidized offerings by government institutions.

10. Flexible attendance policies offered by open universities affect admissions, particularly in undergraduate and postgraduate courses.